USED TO PAVE ROADS
SINCE 1895, ROCK ASPHALT®
HAS NOW BEEN RE-ENGINEERED
TO REPAIR ROADS

76% More Coverage
Our one-of-a-kind native asphalt cuts costs without sacrificing performance. Plus it’s VOC-free.

Guaranteed 3-Yr Longevity
Unique binding action prevents failure in high-volume or heavy load traffic. Warranty-backed for 3 years.

All-Weather Reliability
Stays workable and durable year round and in all climates. Performs in rain, snow, or heat.

We at RockAsphalt® know how much the world depends on well-functioning roads and runways. That’s why we’ve made it our mission to provide municipalities, contractors, and corporations with a quality pavement patch they know they can trust. By serving the individuals who maintain our infrastructure, we do what little we can to help keep the world productive, secure, and connected.

John Bladely
CEO, RockAsphalt®
MINED VS MANUFACTURED ASPHALT

How Natural RockAsphalt® Is Different

Most hot or cold patch asphalt is a manufactured mix of distilled crude oil and rock. Basically it’s just gravel coated in a tarry glue. But naturally-occurring RockAsphalt® is different. Over the past 70 million years, heat & pressure have forced a concentrated bitumen binder to impregnate the limestone rocks we mine outside of San Antonio. That means the adhesive that binds our patch together is trapped in the interstices of the rocks themselves, not coated on afterwards. And given enough pressure, that viscous binder seeps out, displacing moisture and air as the rocks progressively interlock and cement together. In sum, it’s this unique bonding action that makes RockAsphalt® outlast and outperform other patches.

The Problems With Manufactured Asphalt

Forcing bitumen to permeate rocks requires enormous amounts of energy — making our natural asphalt far too expensive to artificially reproduce. That’s why other asphalt patches are forced to rely on chemical additives to replicate the unique properties of our natural material. Yet this creates problems. Because manufactured mixes depend on fickle additives, changes in ambient moisture or temperature often disrupt the stability or workability of the material. It’s also the reason why manufactured cold mixes rarely hold up in heavy traffic or severe weather. But not RockAsphalt®. Long story short, our naturally occurring asphalt patch looks different for the same reason it performs better.

To learn more visit our website at: RockAsphalt.com
THE HIDDEN COST OF MANUFACTURED ASPHALT

50lb Bags Needed To Fill 25 Identical Holes?

Artificially manufactured patches weigh up to 76% more per cubic yard than all-natural RockAsphalt®. That means a single bag of our material fills close to twice the volume — in other words, twice the potholes — as other leading cold mixes. See some other patches might cost less, but they also do less. That’s why a 50lb bag of RockAsphalt® costs $18, yet saves you much more in the long run.

50 BAGS
Polymer Modified Cold Mix

28 BAGS
ROCK ASPHALT®

Same Weight In RockAsphalt®
Fills 76% More Potholes

*Compare the numbers on our competitors’ online job calculators to the calculator on our site.

“ When I first came onboard I noticed we had ten high AADT intersections but only one that wasn’t giving us trouble. [...] After asking around, I realized the crew had used a different patch. Frankly it’s [RockAsphalt] been our go-to ever since. It stays put & makes our job easier. I like that.”

JAY PEREZ
Street Superintendent, TAP